

COMMUNICATING CLIMATE CHANGE ECONOMICS



Two-day workshop, Spandauer Str. 1, 13. & 14.01.2022

Climate change challenges societies all across the globe to find solutions on how to cut down emissions drastically. Economists have become a detrimental part of the research community analyzing its impacts and possible policy instruments for addressing it. The findings of this research are highly relevant not only for researchers with a different background, policymakers, but also for the broader public. However, how should economists ideally communicate the findings of their research? What are the particularities of communicating research that focuses on climate impacts and policy?

This workshop aims to familiarize early career researchers with main science communication tools and discuss them with experienced researchers and communication experts. The workshop will take place on two full days in January 2022. The program will include an introduction into science communication, insights from climate communication scientists and journalists. Furthermore, there will be practical exercises that will focus on the implementation of the previously gained insights. The invited experts come from a wide range of organizations such as among others Wissenschaft im Dialog, Yale Climate Change Communication Center and the MCC Berlin.

We invite interested Phd students and Postdocs to apply to the workshop via email to simone.maxand@hu-berlin.de **until 10.12.2021**. The email should contain the name, affiliation, research field and whether the applicant is part of the BSE PhD program. The workshop has a capacity of up to 20 persons, will take place in person and includes lunch on both days and a joint dinner on the first day.

We are looking forward to hear from you!

Alkis Blanz (MCC Berlin and University of Potsdam)
Anna-Maria Göth (HU Berlin)
Simone Maxand (HU Berlin)