

TWO-DAY ONLINE WORKSHOP: COMMUNICATING CLIMATE CHANGE ECONOMICS



Thursday, 13.01.22: Science Communication – Input from experts and practitioners

13:30 – 15:00 *Science Communication: What, How and Why* – Liliann Fischer (Wissenschaft im Dialog)

15:15 – 16:15 *How Journalists work. Sources, Topics, Stories and a Glimpse into the Daily Treadmill* – Susanne Ehlerding (Editor Tagesspiegel Background Energy & Climate)

16:30 – 18:00 *Climate Change Communication: What Do We Know, and Where Are We Going?* – Jennifer Carman (Yale Program for Climate Change Communications)

Friday, 14.01.22: Science Communication in practice

09:30 – 11:00 *Successful Public Communications* – Ulrich von Lampe (Head of Press MCC)

11:15 – 12:15 *Communication of Climate Economics on Twitter* – Alkis Blanz (MCC Berlin)

12:30 – 13:00 *How to improve the Quality of your Scientific Figures* – Alkis Blanz (MCC Berlin)

13:00 – 14:00 Lunch break

14:00 – 15:30 *Visual Research Communication* – Liladot

We invite interested persons who have not yet registered for the workshop to join for the talks of the first day. Please send an email to simone.maxand@hu-berlin.de to receive the zoom link.