Thursday, 13.01.22: Science Communication – Input from experts and practitioners

13:30 - 15:00 Science Communication: What, How and Why - Liliann Fischer (Wissenschaft im Dialog)

15:15 - 16:15 How Journalists work. Sources, Topics, Stories and a Glimpse into the Daily Treadmill - Susanne Ehlerding (Editor Tagesspiegel Background Energy & Climate)

16:30 - 18:00 Climate Change Communication: What Do We Know, and Where Are We Going? - Jennifer Carman (Yale Program for Climate Change Communications)

Friday, 14.01.22: Science Communication in practice

09:30 - 11:00 Successful Public Communications - Ulrich von Lampe (Head of Press MCC)

11:15 - 12:15 Communication of Climate Economics on Twitter - Alkis Blanz (MCC Berlin)

12:30 – 13:00 How to improve the Quality of your Scientific Figures – Alkis Blanz (MCC Berlin)

13:00 - 14:00 Lunch break

14:00 - 15:30 Visual Research Communication - Liladot

We invite interested persons who have not yet registered for the workshop to join for the talks of the first day. Please send an email to simone.maxand@hu-berlin.de to receive the zoom link.