



The Berlin School of Economics (BSoE) INSIGHTS Series

The BSoE INSIGHTS series explores timely questions where economics offers valuable perspectives. Contributions focus on research addressing current challenges and bridging the gap between science and real-world policy impact. Here's how you can participate:

Formats for Sharing Your Research

- **INSIGHTS Piece:** Write a short blog (600-1600 words) highlighting the policy outcomes of your study. Refer to the guidelines below to shape your submission.
- **INSIGHTS Interview:** Participate in a recorded video interview with Lena Gatscha (WZB). The interview focus will be coordinated with you beforehand.
- **INSIGHTS Audio:** We create a 1-2 minute animated video featuring your voice and 2-3 key points from your research. We'll propose topics based on your work for approval. Recordings can be scheduled at your institution (in Berlin) or our HU building. The final video will be sent to you for approval.
- **INSIGHTS Visuals:** We design a PDF slide summarizing your work. The slide includes sections like: Problem, Approach, Process, Findings, and Impact.

Guidelines for INSIGHTS Pieces

Your piece should:

- Have a length of 600 to 1600 words.
- Discuss your own specific, fully citable research (e.g., a journal article or working paper).
- Be written in English, accessible to non-specialists, and avoid technical citations.
- Follow this structure:
 1. **Introduction:** Contextualize the topic or question.
 2. **Summary:** Highlight key findings of the referenced research.
 3. **Discussion:** Discuss the relevance, implications, and potential caveats of the findings.
- Include a link to the scientific paper or its journal page.
- Be submitted as a Word document via email.

Please find an illustrative INSIGHTS piece [here](#) or check out our library of previous pieces [here](#).

Final Note

Published INSIGHTS formats will be featured on our social media platforms. After submission, we'll send you a draft of accompanying posts for approval before publishing.

Submit your text to bsoe.communication@hu-berlin.de and lena.gatscha@wzb.eu.