



INSIGHTS PIECES WRITING GUIDELINES

What is an INSIGHTS piece?

BSoE INSIGHTS provides an online platform for the dissemination of policy briefs written by researchers at the Berlin School of Economics. INSIGHTS pieces are short, accessible, and concise summaries of research findings.

Guideline for writing an INSIGHTS piece

- The INSIGHTS piece should ...
 - ... be based on **your own research output**. You can use both working papers and published papers for your INSIGHTS piece*.
 - ... provide a **concise insight** into the research project you are writing about. We recommend a length of 500 words for your text.
 - ... highlight the **policy-relevant** aspects of your project.
 - ... be **accessible** to a non-academic/non-economist audience. Your piece should focus on the main findings of your project. Technical details may be omitted.
 - ... be written in **English**.
 - ... should not include citations unless they are absolutely necessary.
- You can view some of the existing INSIGHTS pieces for reference here:
<https://berlinschoolofeconomics.de/insights/pieces>

Timeline

- INSIGHTS pieces are **published throughout the year** and can be submitted at any time.
- The timeline for writing your INSIGHTS piece can be **agreed with the INSIGHTS team** and will depend on your research project.
- *If you have received INSIGHTS funding for a conference presentation, policy fellowship or workshop, we would normally expect you to submit an INSIGHTS piece within **2 months** of the event or at the end of your research stay. For junior BSoE members, this deadline may be extended to allow, for example, for the publication of a working paper.*

Submission Requirements

Please **submit the following documents** with your INSIGHTS piece:

- Your written text as a Word document. If you are citing work, your document should include proper citations for any research work you refer to in your text.
- A photo of all the co-authors to be published together with your INSIGHTS piece.
- A link to the working paper or publication on which your INSIGHTS piece is based.

The INSIGHTS team will review your submission before it is published on the [website](#). Please contact Levent Neyse (levent.neyse@wzb.eu) and Annica Gehlen (agehlen@diw.de) to coordinate the details and timing of your INSIGHTS piece.

**Alternatively, if you have received funding for a workshop, your Insights piece can be a report on the workshop, highlighting the key questions and insights addressed at the event.*